



Price list
2016

Thanks for taking the time to look at our prices. **Here we show our packages for all our products Ex GST.** If you have any questions please feel free to contact us on 0414 272 182 or email any questions you have to bookings@goldcoastrealestatephotography.com

Real Estates Agent Discounts. Please note we can negotiate prices based on regular monthly work from real estate agents. To discuss discounted prices please contact at bookings@goldcoastrealestatephotography.com

All our Real Estate photography packages include;

- ✓ FAST 24 HR - 48HR Photography turnaround where applicable.
- ✓ HI RES print ready CMYK at 300 DPi format for professional media printing.
- ✓ WEB RES online ready RGB at 72 DPi format for online uploads. Sized for real-estate sites or as required.
- ✓ FAST FREE ONLINE downloads via Drop Box linked to you via email.*



Real Estate Photography

Essentials - Up to 15 images - Daytime - \$185.00

Ideal for smaller units, duplexes, houseboats & land Includes common areas where applicable.

*Add twilight to budget package - \$90.00 extra. (\$275.00)

Premium - 16-26 images - Daytime - \$215.00

Great for houses, bed & Breakfast, businesses, factories, Includes common areas where applicable.

*Add twilight to essentials - \$90.00 extra. (\$305.00)

Ultimate - 27-35 images - Twilight or Sunrise - \$365.00

Twilight or Sunrise shoot. Great for houses, businesses, factories, farms. Includes common areas where applicable such as tennis courts, gyms, pools, BBQ areas and underground carparks etc.

*Maximum shots 35, then \$20 per 3 shots or part there off.



Motels B&B's Lodges & Businesses Photography

Essentials - Up to 12 images - Daytime - \$285.00

Ideal for smaller Motels B+B's Lodges and Businesses.

*Add twilight to budget package - \$90.00 extra. (\$375.00)

Premium - 20-26 images - Daytime - \$315.00

Great for Medium sized Hotels Motels B+B's Lodges and Businesses. Includes common areas where applicable such as tennis courts, gyms, pools, BBQ areas and underground carparks etc.

*Add twilight to essentials - \$90.00 extra. (\$405.00)

Ultimate - 27- 35 images - Twilight or Sunrise - \$465.00

Twilight or Sunrise shoot. Great for Larger Motels B+B's Lodges, factories, farms and Businesses.

Includes common areas where applicable such as tennis courts, gyms, pools, BBQ areas and underground carparks etc. - *Maximum shots 35, then \$20 per 3 shots or part there off.

All our Real Estate Video Packages come as follows:

- ✓ 1920x1080 (Full HD) or lower if required.
- ✓ Mpeg4 or required format.
- ✓ PROFESSIONAL Radio & TV Voice talent
- ✓ YOUR COMPANY LOGO or video and contact information included
- ✓ ROYALTY FREE music bed and/or lifestyle sound effects.
- ✓ FAST ONLINE downloads via Drop Box linked to you via email.

**Turn around time for videos vary depending on requirements and voice talent availability. Also video times are an approximation only.*



Real Estate Slide Show Packages & Videography

Full HD Budget Slide Show - \$410.00

Ideal for smaller units, duplexes, bedsits, houseboats. Up to 15 still images over a 1.5 minute HD video.

Full HD Essentials Slide Show - \$510.00

Great for houses and larger units. Includes common areas where applicable. introduction, 16-26 still images over a 2 minute HD video.

Full HD Premium Slide Show - \$610.00

Includes an introduction and up to 25 still images over a 2.5 minute second HD video

Full HD Premium Slide Show - \$710.00

Includes an introduction, 10 still images over a 2.5 HD video & a video walk through featuring the agent, or a professional voiceover.

HD video walk-through with Agent - \$255.00

1.5 Min video walk through featuring the agent, or professional voiceover, includes introduction.

**We can also supply professional actors to do walk through for an additional cost.*



Hotels B&B's Lodges & Businesses Slide Show Packages & Videography

Full HD Budget Slide Show - 585.00

Ideal for smaller Motels B+B's Lodges and Businesses. Up to 15 still images over a 1.5 minute HD video.

Full HD Essentials Slide Show - \$685.00

Great for Medium sized Hotels Motels B+B's Lodges & Businesses. 16-26 still images over a 2 minute HD video.

Full HD Premium Slide Show - \$785.00

Twilight or Sunrise shoot. Great for Med - Larger Motels B+B's Lodges, factories, farms and Businesses. Includes an introduction and up to 25 still images over a 2.5 minute second HD video

Full HD Premium Slide Show - \$885.00

Includes an introduction, 10 still images over a 2.5 HD video & a video walk through featuring the client or a professional voiceover.

HD video walk-through with client - \$455.00

1.5 Min video walk through featuring the agent, or professional voiceover, includes introduction.

Residential 2D Floor Plans

Our floor plans are:

- ✓ LASER MEASURED by our photographers or draftsman
- ✓ CAD-DRAWN by Architects.
- ✓ HI RES print ready CMYK at 300 DPi format for professional media printing.
- ✓ WEB RES online ready RGB at 72 DPi format for online uploads. Sized for real-estate sites or as required
- ✓ FAST ONLINE downloads via Drop Box linked to you via email.

From Blue Print - \$88.00 includes up to 4 change requests.

If have a detailed floor plan from the council or builder. We can simplify this into a user friendly version.

The following floorplan prices are only available with a photo shoot.

Up to 100sqm - \$105.00

101 - 300sqm - \$145.00

301 - 500sqm - \$185.00

501+ sqm - \$195.00 then .40 cents /sqm

Add coloured zones - \$15.00 extra

Residential 3D Rendered Floor Plans

From Blue Print - \$140.00 for first level
- then \$66 per level

un uncomplicated supplied 2D floor plan is required.

Floor plans with NO blue print supplied (requires measuring)

Up to 100sqm - \$160.00

101 - 300sqm - \$205.00

301 - 500sqm - \$245.00

501+ sqm - \$255.00 then .50 cents /sqm

(possible future renovations drawings)

Floor Plans with no photography - \$85.00 extra (Call out fee)

Add coloured zones - \$20.00 extra per plan

While we take every effort to ensure our floor plans are accurate they are an estimate only and

Virtual Staging - Digital Furniture

Simply send us an image of your room, with a list of your fixtures and fittings, and let us do what we do best. A visualisation of the future is very powerful. This service can save you thousands by helping to ensure you make the right decisions first time, every time!

From - \$215.00

Please contact us for quotes as virtual staging has many varying factors. Please email bookings@goldcoastrealestatephotography.com

Real Estate Signs - For Sale Signs

Our Signboards include the following:

- ✓ Installation for standard* installs
- ✓ Collection after sale.

* Installations to awnings, elevated installs such as balconies etc will incur an additional fee. All metal signboards are property of Gold Coast Real Estate Photography and are leased for 6 months.

Coreflute Signs (Delivered to your home or office - Self Install - Stakes and screws included)

600x900mm Landscape or Portrait - \$99.00

900x1200mm Landscape or Portrait - \$129.00

Metal Portrait Signboards (Delivered and Installed by us)

1200x900 (4x3ft) - \$215.00 (Available in Portrait ONLY)

1800x1200 (6x4ft) - \$299.00 (Available in Portrait or Landscape)

2400x1200 (8ftx4ft) \$359.00 (Available in Portrait or Landscape)

1800x2400 (6ftx8ft) \$476.00 (Available in Landscape ONLY)

2400x2400 (8ftx8ft) \$630.00 (Square)

2400x3600 (8ftx12ft) \$1050.00 (Comes with a complimentary Anti Graffiti film)



Design & Printing

All Design and Printing is done inhouse by our graphic designer. We can design and print Company logos Business cards, DL cards and Flyers, Brochures & Leaflets, Calendars, Presentation Folders, Letterhead, With Comp slips, Pull Up Banners, Sales Flags, Outdoor Vinyl Banners, Posters, Stickers.

Please email bookings@goldcoastrealestatephotography.com for a comprehensive quote

- ✓ MULTIPLY DESIGNS. We offer your designed concept in 4-6 samples where applicable.
- ✓ CHOICE OF SIZE. We can supply your cards, core flutes or flyers in a multitude of sizes.
- ✓ CHOICE OF GSM. The thickness your require. ranging from 80 GSM upwards.
- ✓ FULL COLOUR. We offer full colour on both sides of your business card at no extra cost.
- ✓ CHOICE OF FORMAT. We can supply your business cards or flyers in either Offset Format printing or Digital Format printing.
- ✓ CHOICE OF CELLO – Matt double sided or Gloss Single sided
- ✓ FAST PRINTING – At times, we can supply 24-36 hour turn around on digital printing.

Design Only - \$88.00 per hour includes up to 4 change requests.

If you have your own printer this service is great for you. You will receive your design for approval with 4 changes available upon request.

OFFSET 310 or 400 GSM Business Cards 54mm X 90mm

Offset printed 310GSM or 400GSM double sided full colour with matt or gloss cello on one or both sides.

500 Cards - \$140.00

1000 Cards - \$190.00

DIGITAL 310 or 350 GSM Business Cards 54mm X 90mm

Digital printed 310 GSM 400GSM double sided full colour with matt or gloss cello on one or both sides.

The advantage of digital printing is that it is quicker and qualifies for 24 hr printing turn around.

500 Cards - \$130.00

1000 Cards - \$180.00

Initial Design Fee - \$60.00 One off charge for new designs ONLY. (No charge for existing templates.)

Name & Phone number change - \$5.00 per name

Additional changes - \$20.00 per change. (only if changes are excessive of allowed changes).

Trimmed Cards - \$20 extra (min H40mm, W80mm).

Rounded Corners - \$20.00 extra (6mm, 10mm).

Hole Drilling - \$20.00 extra (3mm, 5mm, 6mm, 7mm, 8mm).

Recycable Paper - \$30.00 extra (350 GSM Digital only.)

Delivery - \$25.00 extra (Australia Wide via Australia Post or one of our preferred couriers.)

Head Shots

Head shots are great for business cards, staff of the month photos, or websites. *(Min 3 staff)*

All our head shots are as follows:

- ✓ AT YOUR PLACE in your office or at a suggested location.
- ✓ WITH BACKDROPS if needed a white, green or black
- ✓ HI RES print ready CMYK at 300 DPI format for professional media printing.
- ✓ WEB RES online ready RGB at 72 DPI format for online uploads. Sized for real-estate sites or as required
- ✓ FAST ONLINE downloads via Drop Box linked to you via email.

1-3 People - \$70 each
4-7 People - \$60 each
8+ People - \$400 fat rate
15+ People - Negotiable

Architectural Photography

Our Architectural Photography packages include:

- NO ONGOING Royalties
- HI RES print ready CMYK at 300 DPI format for professional media printing.
- WEB RES online ready RGB at 72 DPI format for online uploads. Sized for real-estate sites or as required
- FAST ONLINE downloads via Drop Box linked to you via email.

Please email bookings@goldcoastrealestatephotography.com for Architectural Photography prices.

Aerial Drone Photography

Our Aerial Drone Service includes:

- HI RES print ready CMYK at 300 DPI format for professional media printing.
- WEB RES online ready RGB at 72 DPI format for online uploads. Sized for real-estate sites or as required
- FAST ONLINE downloads via Drop Box linked to you via email.

Please email bookings@goldcoastrealestatephotography.com for Aerial Drone Photography prices.

Extras that may be charged.

Please note, these charges are necessary to recover costs of time and equipment. While these prices are as marked, we may negotiate on price of additional costs.

Products on CD or DVD - \$15.00 Per CD or DVD
Products on Thumb Drive \$20.00 Per Thumb Drive
3HR Express Service - \$160.00 extra
Editing unwanted items from photos - \$16.50 per 15 Minutes or part there of
Travel if outside metro area - \$16.50 per 15 Minutes or part there of
Cancelled Shoot due to unforeseen circumstances within 1 hour of shoot - \$66.00
Collecting keys if outside of 20 mins from property - \$22.00
Sunday / Public Holiday Loading - \$85.00
Extra Shots above package quote. - \$20.00 per 3 or part thereof.